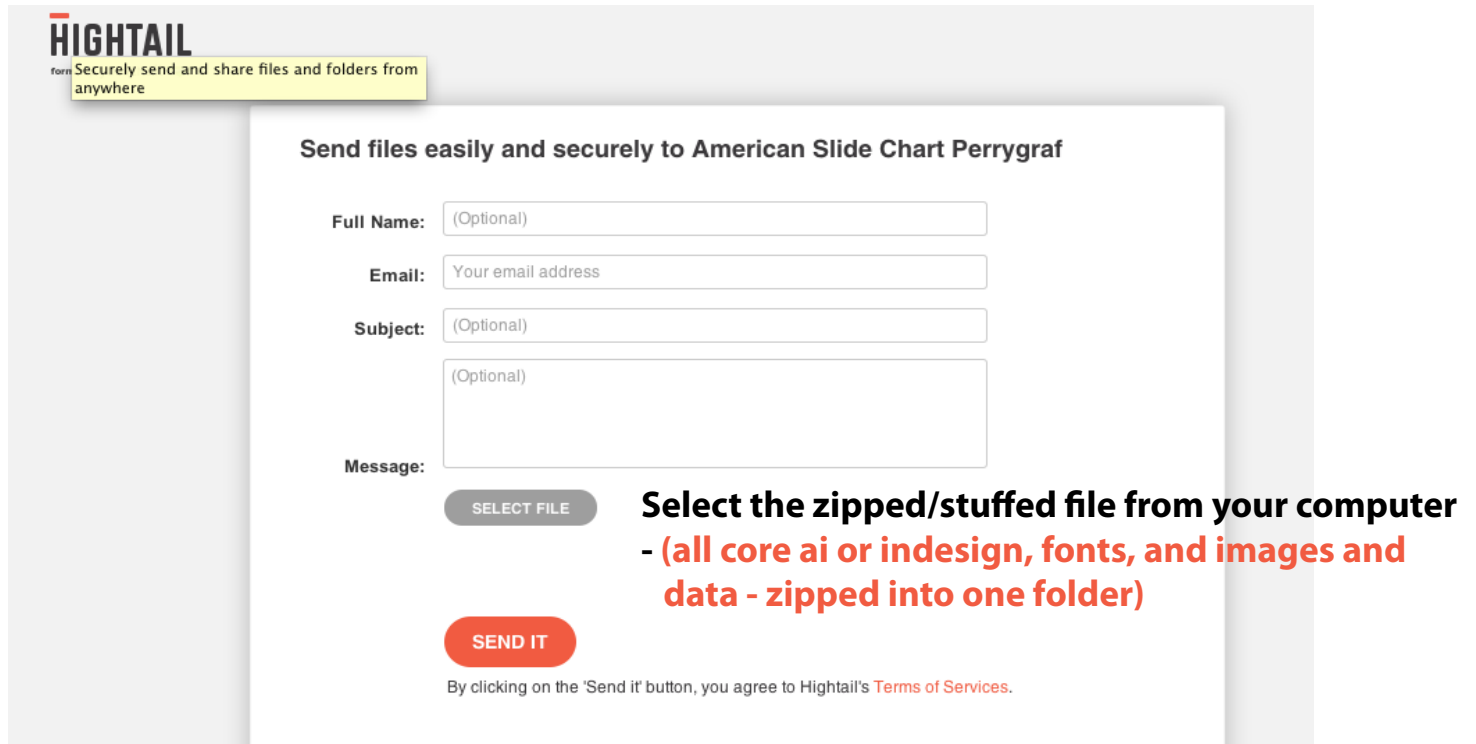


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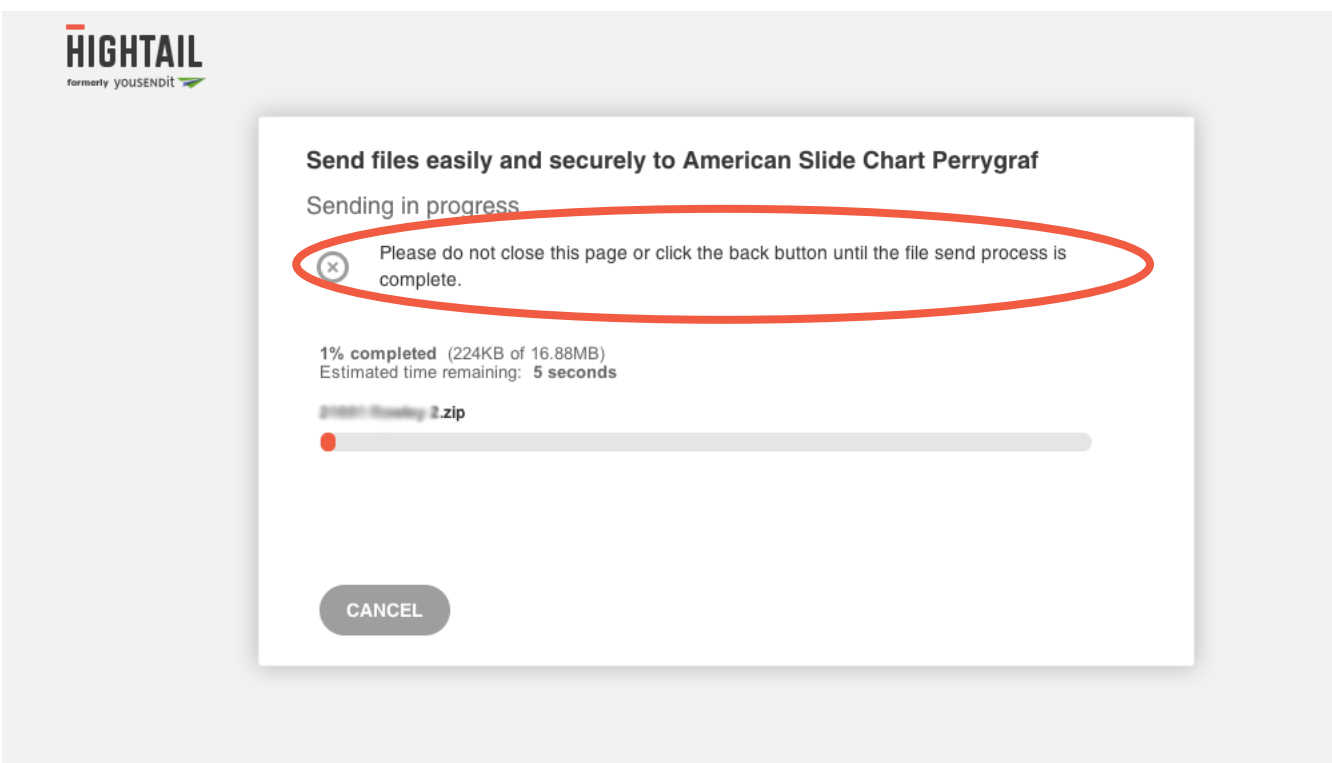
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PREPRESS REQUIREMENTS

Please return all template and production files in the SAME PROGRAM as the files supplied to you.

CMYK Jobs



Files are ONLY accepted in Adobe Illustrator or Adobe InDesign CS 5.5 or lower.

IMAGES

- 300 dpi CMYK (no RGB) or grayscale images
- 900 dpi for line art/bitmaps
- Save files as .psd, .eps, .tif, or .jpg
- Duotones must be created in Photoshop. Matchprints can NOT be provided for Duotones.
- Do NOT embed image files. Provide core Photoshop files with your Illustrator/InDesign file.

FONTS

- Provide font files for ALL fonts used in piece.
- Do NOT create outlines. (File will be uneditable for any copy changes needed.)

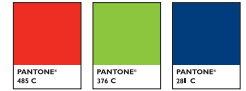
BLEEDS

- Make sure all art extends $\frac{1}{8}$ " (9 points) past the trim lines.

IMPORTANT ELEMENTS

- Keep ALL important elements (type, logo, etc.) at least $\frac{1}{16}$ " (4.5 points) from the trim lines.
- Do NOT move, flatten, resize, rearrange or change the color on the die lines.
- Convert any spot colors (other than the die lines) or RGB to CMYK.
- Delete any unnecessary objects.

PANTONE Jobs



Files are ONLY accepted in Adobe Illustrator or Adobe InDesign CS 5.5 or lower.

IMAGES

- 300 dpi Duotone or grayscale images
- 900 dpi for line art/bitmaps
- Save files as .psd, .eps, .tif, or .jpg
- Duotones must be created in Photoshop. Matchprints can NOT be provided for Duotones.
- Do NOT embed image files. Provide core Photoshop files with your Illustrator/InDesign file.
- If more than one Pantone color used, image *must* be provided as vector art.

FONTS

- Provide font files for ALL fonts used in piece.
- Do NOT create outlines. (File will be uneditable for any copy changes needed.)

BLEEDS

- Make sure all art extends $\frac{1}{8}$ " (9 points) past the trim lines.

IMPORTANT ELEMENTS

- Set Pantone colors using the Pantone C library
- Keep ALL important elements (type, logo, etc.) at least $\frac{1}{16}$ " (4.5 points) from the trim lines.
- Do NOT move, flatten, resize, rearrange or change the color on the die lines.
- Delete any unnecessary objects .

If you have any questions, feel free to e-mail us or call 800-323-4433. All products printed in the USA.

Thank you,

The Design Department